

Management Development Program

High Impact Business Leadership



Leadership Talent Trained by ISB&M



Vishal Srivastava
Abbott
Director - Marketing



Jitendra Talreja
BNY Mellon
Senior Vice President



Ketan Raikar
PeopleSquare
Co-Founder



Jyoti Munjal
**Tata AutoComp
Systems Ltd.**
Head Of Finance

Date



16th **TO** **9th**
Jan 2026 May 2026

4 Months

8 (alternative) weekends

Venue

**ISB&M Pune
Campus**

High business impact performances are not a game of probability and only high commitment and hard work. Our business observation and research by likes of McKinsey, tell us that high impact leaders deliver at least 30% better business than average leaders.

Several of successful business and team leaders, do end up believing that their old ways are the best ways despite changing scenarios in business.

About This Program

This program is about developing new perspective, openness to rapidly changing business and building teams that deliver superior performance and business result. Learn from ISB&M faculties who have wide business experience and superior quality research in business issues.

What Will You Learn

1. How to do scenario analysis in a rapidly changing environment.
2. Develop general management perspective, where you evaluate your ideas and plans with markets, technology, process, cost and finances, talent and business result.
3. Learn the art of customer relations, business negotiations and deal marketing.
4. Data, insightful thinking and knowledge driven decision making.
5. Develop performance driven teams, team member relationships and performance & achievement-oriented culture.
6. Learn to lead business teams.

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Shakambhari Thakur
Senior Director
Walmart Global Tech India



Amit Mudgal
Director
MASTERCARD



Sandip Kanti Baksi
CEO
Nuvora

Program Leader



Dr. Pramod Kumar
PhD (IIT Bombay)

Formerly with IIM Ahmedabad; Former Chairperson-Placement, XLRI Jamshedpur; Ex- Director, Symbiosis Institute of Business Management, Pune; Consultant to over 80 companies worldwide. Author of over 100 research papers, cases and management games. Research quoted internationally in textbooks and journals. Served on Government of India Committees on Management Education.

Program Content Details

Program is thoughtfully designed into eight modules to be delivered over 2 days each module. Over 8 weeks, and 4 months

- Module 1:** Introduction to Leadership and Assessment Centre Approach to Define Each Participant's Learning Need
- Module 2:** Understanding Business Marketing
- Module 3:** Tech Driven Supply Chain Management
- Module 4:** Business Negotiations
- Module 5:** Financial Analysis & Planning
- Module 6:** Data Analytics and Business Decision Making
- Module 7:** Business Transformation & Change Mgmt.
- Module 8:** Leading High Performance Business Growth

Program Benefits

- **Superior Team Performance:** Build teams that deliver superior performance and business
- **Business & General Management Perspective:** Develop a perspective to evaluate ideas and plans across markets, technology, financial value & cost, talent, and business results.
- **Data-Driven Decisions:** Master data, insightful thinking, and knowledge-driven decision-making.
- **Cost and Value Driven Thinking**
- **Performance Culture:** Develop performance-driven teams, strong relationships, and an achievement-oriented culture.
- **Modern Business Analysis:** Utilize AI, ChatGPT, and tech-driven approaches for business analysis and plan development.
- **Experiential Learning:** Engage in highly collaborative, interactive, thinking, and execution-driven learning.

Business leaders who things business with organizational value approach.

Learning Process and Style

Program will be delivered with highly collaborative, interactive, thinking and execution driven approach. Aim is to learn to visualize a scenario, think and analyse with creative thoughts & information research, share, discuss and deliberate on ideas, plans and execution.

Program Delivery Methodology

1. Assessment and development centre approach to define each participants learning needs
2. Scenario development and analyse to define future of business
3. Case of industry and companies
4. Company based projects between the modules
5. Psychological testing and assessment for self-development and personal improvement
6. Experimental exercise & simulation
7. AI, GenAI and tech driven approach to business analysis and plan development.

Program Module Leaders



Prof. S. B. Subramaniam
Chartered Accountant
(Fellow Member of ICAI)

Over 3 decades of industry and academic experience in large corporates and MNCs. Senior leadership experience as CFO / Head of Finance with Foseco India Ltd, SRF Ltd, BPL Ltd, Platt Pumps Ltd, Force Motors Ltd, Tata Autocomp Systems Ltd, Hummel Filters India Ltd., etc.



Prof. Abhishek Sinha
B.E (NIT, Rourkela), PGDM (SCMHRD, Pune)

Over 20 years of rich industry experience. Senior leadership roles in reputed organizations like Samsung Electronics, Madura Coats, Akzo Nobel, and Aircel, Consulted for start-ups in health-tech and consumer durables.



Dr. Suyog Dharmadhikari
PhD (Structural Engineering)

Over 15 years of industry and academic experience. He has worked with LG, Tata Communications, and RCI Cash Management Services. A Six Sigma Master Black Belt from ISI.



Dr. Manoj Ghadge
PhD (TISS)

Over 20 years of diverse industry and academic experience. PhD in Organization and Management Studies from TISS, Mumbai. Held leadership roles with Reliance, Wockhardt, Searle, and Merck Group.



ISB&M Alumni Status
Become a Part of a
Global Community



Residential Facility
Residential Facility is
Available



Grow Your Network
Learn with a Peer
Group of Business Leaders

Illustrative Client List



President Message



Dr. Pramod Kumar
PhD (IIT Bombay)
Founder & President, ISB&M Group

Ph.D. (Organizational Behavior), IIT Mumbai, Formerly with IIM Ahmedabad, Former Professor & Chairperson Placement, XLRI, Jamshedpur; Ex-Director, Symbiosis Institute of Business Management, Pune; Consultant to over 80 companies worldwide. Author of over 100 research papers, cases, and management games. Research is quoted internationally in textbooks and journals. Served on Government of India Committees on Management Education.

“ At ISB&M, our Management Development Programs (MDPs) are designed to empower corporate leaders and executives to excel in their roles, lead with confidence, and drive organizational transformation. By emphasizing real-world applicability, strategic thinking, and leadership excellence, our programs foster professional growth and equip participants with the tools to overcome self-limiting beliefs, enhance decision-making, and unlock new possibilities for themselves and their teams. ”

Message from Chairperson Executive Education



Dr. Arun Joshi
PhD (IIT Kharagpur)

Ph.D. (Organizational Behavior) VGSOM-IIT Kharagpur, Meritorious Scholar and internationally quoted researcher with publications in globally acknowledged journals, Trusted advisor - Organizational behavior and dynamics, and Human resource management.

“ Modern markets are highly dynamic, and both technology and employer expectations are changing fast. At ISB&M, we closely observe these shifts and design Executive Learning Programmes that keep pace with modern businesses. The practical approach and experienced faculty are trusted by Indian and multinational clients. Our programmes are future-oriented, focused on measurable outcomes, and built to develop high-performing leaders and future-ready teams. ”

Fee Structure

Category	Number of Nominations		
	1 Nomination	2 Nominations	3 or more Nominations
	Early Bird / Regular (INR)	Early Bird / Regular (INR)	Early Bird / Regular (INR)
Individual	40,000 / 45,000	35,000 / 40,000	30,000 / 35,000
Corporates	45,000 / 50,000	40,000 / 45,000	35,000 / 40,000

Our Other Programs



Generative AI in Business Managers

Transform your business with Generative AI. This program gives leaders practical, hands-on skills with tools like ChatGPT to boost productivity, enhance customer experience & build responsible AI strategies.



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Join Elite Alumni Community:

Participants on the completion of the program will receive a Certificate and alumni status from International School of Business and Media, Pune, enabling access to a network of distinguished alumni and career resources for 2 years. The ISB&M alumni will get access to 12000+ alumni network across 45 countries, select career and professional development resources and invitations to alumni events and further learning opportunities.



Finance Essentials for Business Executives

This two-day program empowers non-financial professionals with essential financial literacy to make informed business decisions. Participants learn to interpret financial statements, analyse costs, evaluate investments, and link macroeconomic indicators to strategy-enhancing confidence, communication, and leadership in cross-functional roles through practical, hands-on financial insights.



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Mentorship for Professional Growth:

All non-corporate participants (self-nominated) will be provided with individual mentorship for professional growth and career planning support from ISB&M, Executive Education wing.

All communications should be addressed to:

Dr. Arun Joshi

Chair - Executive Education

International School of Business and Media, Pune

Tel(M): +91 96946-10986, +91 89564-18942

E-mail: chairperson.executiveeducation@isbm.ac.in
arun.joshi@isbm.ac.in



Black Orange
Talent Executive

Marketing Partner

For More Info :

www.executiveeducation.isbm.ac.in